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### UM Homecoming parade to have 'Rick O'Shay' theme

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IMMEDIATELY

UM HOMECOMING PARADE TO  
HAVE 'RICK O'SHAY' THEME

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MISSOULA--

"Rick O'Shay" will be the theme of the 1971 University of Montana Homecoming Parade this Saturday (Oct. 23) and the creator <sup>of</sup> the well known comic strip, Stan Lynde (pronounced Lined) of Red Lodge, is scheduled to ride in the parade.

Accompanying Lynde will be members of <sup>the</sup> Missoula County Sheriff's Posse. James Cole, Missoula, a posse member, said the riders will dress as Rick O'Shay characters. Cole will furnish Lynde's mount.

The parade will begin at 10 a.m. Saturday at the Burlington-Northern Railway Depot at the north end of Higgins Avenue, proceed south on Higgins to University Avenue and then east on University to Arthur Avenue.

Lynde, a native of Billings, attended the University of Montana from 1949 to 1951, majoring in journalism and art.

In 1957, after a tour of duty in the U.S. Navy and working in New York City, Lynde got the idea for his Rick O'Shay <sup>comic</sup> strip and submitted it to a number of newspaper feature syndicates.

In April of 1958, Rick O'Shay was launched nationwide. The comic strip is now translated into French, Italian and Spanish and is read by an estimated 15 million people daily as it appears in 100 daily newspapers all over the world.

With his wife Sidne and sons Mark, Richard and Taylor, Lynde now lives in a rambling log home in Red Lodge.

Other entries in the parade include members of the Missoula Polo Club. The club has been Montana polo champion for several years and placed fourth at the National Polo Tournament this year. Two members of the polo club were chosen as members of the World Champion Polo Team.

more

Nelson Fritz, alumni parade chairman, said more than 50 units will participate in the parade, including about 10 area bands. Groups scheduled to participate include the Stevensville Drill Team, the Florence Twirlers, the Hamilton Broncettes and Army and Air Force ROTC units from the University.

Carl Dragstedt, Missoula businessman and UM booster, will be parade marshal.

J. Bert Annin, a UM student from Hamilton, is assisting Fritz with parade arrangements.

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